

FOR IMMEDIATE RELEASE
FRIDAY, JULY 20, 2011

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CITRUS 20/20 SAVE OUR WATERS WEEK 22 ANNUAL ADOPT-A-SHORE/COASTAL CLEAN-UP

CITRUS COUNTY FLORIDA - The Citrus 20/20 Save Our Waters Week Committee is pleased to announce that in cooperation with the Citrus County Aquatics Service Division and the Ocean Conservancy we will be holding the County's 22 Adopt-A-Shore / Coastal Clean-Up on **Saturday, September 17, 2011 from sunrise a.m. to 11:30 am.** Groups of two or more are invited to join more 700 other volunteers in removing debris from shorelines, waterways and the beaches of our lakes, rivers and oceans. This event coincides with the Ocean Conservancy's International Coastal Clean-up a worldwide effort to use the information collected from the cleanup to effect positive change on all levels by reducing the amount of marine debris, enhancing marine conservation and education the public on the issue of marine debris.

Together we can and do make a difference to our environment, making our waterways and oceans safe for swimming, fishing, and our wildlife. Once trash is collected and in many cases recycled; the challenge lies in determining what it means. Cleanup volunteers use a standardized data collection card, developed by the Ocean Conservancy, to record more than 80 specific debris items in eight categories; plastic, foamed plastic, glass, rubber metal, wood, and cloth. Analysis of the debris is important because it enhances our ability to create positive change.

Starting July 20, 2011: groups of two or more people choosing to adopt a portion of a shoreline, a waterway, or the Gulf of Mexico should contact Bill Garvin, West Side Zone Coordinator, @ (352)628-4685; www.garvinphoto.com, Greg Schmukal, East side Zone Leader, 860-2762; basscatchers@embarqmail.com. or Citrus County Aquatics Services at 352-527-7620 we will see that you get a Program Agreement and safety information along with a participant sign-up sheet. Each group is responsible for knowing the accessibility of the area being adopted; organize and transport the group as necessary; and for general safety of the group. If you do not have a special spot, let us help. We will try to guide you to an adoptable area.

ALL PARTICIPATING GROUP MUST REGISTER PRIOR TO SEPTEMBER 14, 2011

There will be a safety meeting conducted on Wednesday **September 14, 2011** at 7 p.m. in the Citrus County Lecanto Government Building, Room #166, located at 3600 West Sovereign Path (off C.R. 491) in Lecanto. This meeting will last approximately one (1) hour and **at least one representative** from each adopting group **must** attend in order to be issued their t-shirt for each volunteer and supplies for the cleanup; including liquids, gloves, caps, trash bags, and data cards, available, as needed, for each group.

The Citrus 20/20 Save Our Waters Week Committee would like to thank you in advance for taking the time to participate in this very important event. There will be East and West side appreciation cook-outs after the Clean-up.